

## News Release

For immediate release: October 5, 2023

Madison, WI

### **Invest Microfinance Is Launching Invest Plus**

On October 1, 2023, Invest Microfinance, an impact investment fund manager, announced the creation of a new microfinance investment fund called Invest Plus. *"For over 15 years Invest has helped people in low-income countries achieve financial self-reliance and has contributed to a more socially just and environmentally sustainable world economy",* said Jon, Bishop, Founder and CEO. Invest Plus will work with local microfinance institutions (MFIs) by providing them with loans in both US dollars and local currency. This financing will enable the MFIs to support underserved microbusinesses within the local community.

Laura Dreese, Director of Strategy, explains that *"The average loan size across Invest's partners is around \$700. This means that an investment of \$50,000 could offer loans to over 70 microentrepreneurs, providing them financial stability and the ability to grow their businesses. This is to say nothing of the ripple effects of increased employment and economic activity in the communities where these microbusinesses grow. Any accredited investor who wants to align their money with their values can invest in the new fund. Investors can be individuals or institutions and we have both an equity and a debt offering available."*

Invest Microfinance is a cooperative based in Madison, WI, dedicated to making financial services available to everyone by connecting the international microfinance sector to private capital. Its MFI partners are committed to lending to traditionally marginalized borrowers, such as women and rural residents, and many partners offer loans for green energy and smart agriculture. Invest currently lends to 21 independent MFIs in 12 countries in Africa, Asia, Eastern Europe, and Latin America.

For more information visit <https://investmicrofinance.com/invest-plus-2/> or contact us at [investments@investmicrofinance.com](mailto:investments@investmicrofinance.com).

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